BISMETRIC UPDATE.COM



Biometrics Research Group Inc. is headquartered in Toronto.

Our team of writers, researchers, editors, producers and research analysts delivers independent coverage about the global biometrics industry seven days a week.

BiometricUpdate.com is the leader in news, opinion and research about the global biometrics industry.

We began publishing in 2012 and have grown into the leading biometrics news and information destination.

Known for deliverying quality traffic for our advertisers, as well as being nimble and responsive to their needs and objectives, **Biometricupdate.com** has become the go-to site for daily news and in-depth coverage of the biometrics industry.









BIOMETRICS NEWS FOR EVERYONE

Readers from across industries engage with **BiometricUpdate.com**:

INDUSTRIES:

Aviation

Education

Financial Services

Healthcare

Government/Government Agencies

(X) Telecom

Security

Enterprise

SMB

Aerospace

Law Enforcement

Legal Services

Marine

Hospitality

//\ Transportation

Risk Management

Consulting

Research

₽ I.T.

Industrial

Semiconductors

Identity

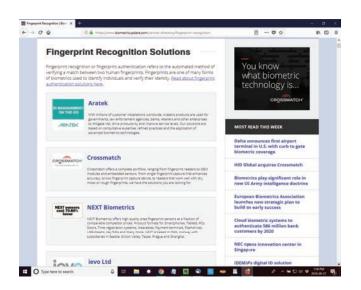


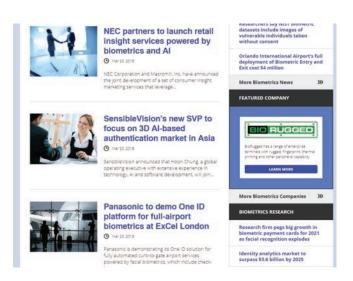


ANNUAL SUPPORTERS PACKAGE

Become a BiometricUpdate.com annual supporter for \$4,000 flat rate and enjoy more exposure to our 1.5 million annual website visitors from around the world all year long!

- enhanced company directory listing
- all over site branding and banner advertising
- whitepaper promotion
- editorial and sales perks; inquire to learn more!









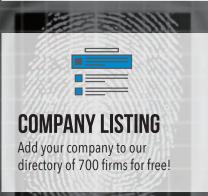
Contact sales@biometricupdate.com for more information or call 416-473-8853





BRAND AWARENESS AND CONTENT **MARKETING**

You're betting big on using content marketing and integrated tactics to attract and engage your customer. Let us help you drive engagement with your existing marketing assets, we can work with you to co-create remarkable content designed to delight and engage your target market.





DISPLAY ADVERTISING

We offer a range of standard IAB units on Biometricupdate.com.

- 728x90 JPG/GIF 25k max or Flash
- 300x250 JPG/GIF 25k max or Flash
- 125x125 JPG/GIF 20k max or Flash

Advertorial, sponsored content and other native opportunities are available. Please call discuss a custom package for your brand.



BECOME A BIOMETRICUPDATE.COM ANNUAL SUPPORTER

See page 4 for more details



LEAD GENERATION

We can help drive interest in your company's products or services. Our whitepapers section offer companies the opportunity to generate leads and purchase only the ones you want.

- enhanced company listing
- home page spotlight ad
- ad at the top of categories (eg. Access Control)

BIOMETRICUPDATE.COM has been featured, mentioned or referenced in the following publications:





COMPUTERWORLD





























CONTACT US

Editorial: news@biometricupdate.com **Business Inquiries, Sales, Advertising:** sales@biometricupdate.com Phone: 416-473-8853

Twitter: @biometricupdate **LinkedIn:** http://linkd.in/1fqhVFn

Facebook: https://www.facebook.com/BiometricUpdate Get Email Updates: http://biometricupdate.com/newsletter